INTRODUCTION
Distance learning plays an important role within the military and the ability to deploy effective online assessments is essential. Questionmark provides an integrative tool for developing highly effective assessments.

FEATURES
- Topic-based structure and analysis
- Blended Delivery
- Real-time collaborative Authoring
- Accessibility
- Item and Test Analysis

REPORTING AND ANALYTICS
Questionmark's reporting and analytics tools provide a broad range of predefined reports and analytics -- including item analysis, test analysis, survey reporting and more -- that enable you to analyze and share results with stakeholders. By leveraging the topic folder structure, reports can be customized to track individual or class progress on specified learning objectives. These tools support learning and training professionals by determining:
  - Are my items and assessments reliable and defensible?
  - What did participants learn from the training or course?
  - How do I coach test takers to improve performance?
  - How did one group of test takers compare to another?
  - Are test takers showing improvement over the course of the training?
  - Does my curriculum support the assessment?
  - What did participants think of the learning experience?

SOME FACTS
Questionmark's responsive design capabilities take the guesswork out of blended delivery. It allows you to author an assessment once and then deliver it via many different types of devices—from PCs and Macs to tablets and smart phones.

Blended Delivery
Blended delivery makes it possible to deliver surveys, quizzes tests and exams to personnel in training centers, offices and in the field.

Robust Analytics
In addition to the standardized reports, Questionmark offers a variety of customization options, allowing you to track and compare progress efficiently.

Collaborative Authoring
Questionmark provides a collaborative authoring environment for learning professionals, educators, test publishers and subject matter experts (SMEs) to create surveys, quizzes, tests and exams.

Accessibility
Flexible delivery options make it easy to deliver assessments. Assessments can be launched after completing self-paced courseware or accessed via Moodle for instructor-led courses.