UNITED STATES MARINE CORPS
MARINE CORPS UNIVERSITY
EDUCATION COMMAND
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5220
IRAP
30 Sep 2024

From: Director, Institutional Research, Assessment, and Planning
To: Vice President for Operations and Plans

Subj: ACADEMIC YEAR 2024 INSTITUTIONAL EFFECTIVENESS ASSESSMENT REPORT

Encl: (1) Schools and Other PME Programs Overview and Reports
(2) Research and Outreach Overview and Reports
(3) Support Services Overview and Reports

1. Purpose. This certifies completion of Marine Corps University's (MCU) AY24 institutional effectiveness review process.

2. Background.

a. Process: All MCU organizations participate in an annual, comprehensive institutional effectiveness (IE) review process. All units use a four-column matrix to document and analyze their outcomes and measures, performance results, and use of that evidence to inform improvements for the following year. These four elements are synthesized in a narrative Director's IE Assessment Report. For academic programs, student learning outcomes (objectives), measures, and changes to curriculum are discussed at school-level Course Content Review Boards (CCRBs) and approved by the Curriculum Review Board (CRB). For all other units, approval authority for administrative and operational outcomes rests with the owning Director or applicable Vice President. These directorates review and revise outcomes annually. The Institutional Effectiveness Working Group (IEWG) provides a holistic review of all administrative outcomes to identify linkages and gaps relative to core IE outcomes. For the third year, submission of these reports was done electronically into the University's Assessment Management Platform - TK20.

b. Report Format: This report provides a single, comprehensive report for directorate level review of institutional performance and improvement. Adopting the structure of the university Factbook, it groups reports by three major university functions: academic and other PME programs, research and outreach, and support services.

3. Analysis. This document and its enclosures provide evidence of a thoughtful and continuous review process occurring across the university. The overall review process examined 277 learning and operational outcomes, spanning the efforts of 19 organizations in support of 21 different educational programs. The enclosures provide an overview of the effectiveness outcomes within each functional category followed by the relevant Directors' Reports that highlight AY24 activities, successes, and challenges with recommendations for university action to support

continued improvement in the next AY. Additional detailed assessment results are available in each directorate's four-column matrix available by contacting the IRAP office.

4. Point of Contact. Ms. Amy Gilason, Acting Director IRAP at amy.gilason@usmcu.edu or 703-432-4681.

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Copy to:
President's Planning Council

SCHOOLS AND OTHER PME PROGRAMS OVERVIEW AND REPORTS

The category for schools and other PME programs encompasses organizations with primary responsibility for management of educational curriculum, or whose primary function included delivery of educational curriculum. In AY24, this includes the following 10 Directors' Reports:

1. College of Enlisted Military Education/Marine Corps Senior Enlisted Academy
2. Command and Staff College
3. Command and Staff College Distance Education Program
4. Enlisted College Distance Education Program
5. Expeditionary Warfare School
6. Expeditionary Warfare School Distance Education Program
7. Fellows, Foreign Professional Military Education, and the Olmsted Scholar Program
8. Lejeune Leadership Institute
9. Marine Corps War College
10. School of Advanced Warfighting

Outcomes Summary

In total, this category evaluated:

- 11 organizations;
- 21 educational programs;
- 174 outcomes (15 administrative; 159 student learning)

Note: The Center for Regional and Security Studies (CRSS) is now reported within the Brute Krulak Center for Innovation Director's Report in the Research and Outreach Section.

RESEARCH & OUTREACH OVERVIEW AND REPORTS

This category for research and outreach consolidates institutional effectiveness reports from organizations whose primary functions are conducting research and/or outreach. In AY24, this includes the following 5 Directors' Reports:

1. Brute Krulak Center for Innovation and Future Warfare
2. History Division
3. MCU Press
4. Middle East Studies Center
5. National Museum of the Marine Corps

Outcomes Summary

In total, this category evaluated:

- 5 organizations;
- 36 operational and administrative outcomes

SUPPORT SERVICES OVERVIEW AND REPORTS

This category for research and outreach consolidates institutional effectiveness reports from organizations whose primary functions are administrative and/or educational support services. In AY24, this includes the following 13 Directors' Reports:

1. Academic Support Division
2. Administrative/Student Services*
3. Civilian Manpower
4. Educational Technology Department
5. Facilities & Logistics
6. Faculty Development and Outreach
7. Financial Management Office
8. Institutional Research, Assessment, & Planning
9. IT Directorate
10. Leadership and Communication Skills Center
11. Library of the Marine Corps
12. Operations
13. Plans*
14. Primary Prevention Integrator**

*Note: We did not receive submissions for Administrative/Student Services and Plans.
**Note: No Director's Report for Primary Prevention Integrator – info is included with the Provost's Report.

Outcomes Summary

In total, this category evaluated:

- 14 organizations;
- 67 administrative and operational outcomes