



**UNITED STATES MARINE CORPS**  
MARINE CORPS UNIVERSITY  
EDUCATION COMMAND  
2076 SOUTH STREET  
QUANTICO, VA 22134-5129

IN REPLY REFER TO:  
5220  
IRAP  
5 Sep 2022

From: Director, Institutional Research, Assessment, and Planning  
To: Vice President for Operations and Plans

Subj: ACADEMIC YEAR 2022 INSTITUTIONAL EFFECTIVENESS ASSESSMENT  
REPORT

Encl: (1) Schools and Other PME Programs Overview and Reports  
(2) Research and Outreach Overview and Reports  
(3) Support Services Overview and Reports

1. Purpose. This certifies completion of Marine Corps University's (MCU) AY22 institutional effectiveness review process.

2. Background.

a. Process: All MCU organizations participate in an annual, comprehensive institutional effectiveness (IE) review process. All units use a four-column matrix to document and analyze their outcomes and measures, performance results, and use of that evidence to inform improvements for the following year. These four elements are synthesized in a narrative Director's IE Assessment Report. For academic programs, student learning outcomes (objectives), measures, and changes to curriculum are discussed at school-level Course Content Review Boards (CCRBs) and approved by the Curriculum Review Board (CRB). For all other units, approval authority for administrative and operational outcomes rests with the owning Director or applicable Vice President. These directorates review and revise outcomes annually. The Institutional Effectiveness Working Group (IEWG) provides a holistic review of all administrative outcomes to identify linkages and gaps relative to core IE outcomes. For the first year, submission of these reports was done electronically into the University's new Assessment Management Platform - TK20.

b. Report Format: This report provides a single, comprehensive report for directorate level review of institutional performance and improvement. Adopting the structure of the university Factbook, it groups reports by three major university functions: academic and other PME programs, research and outreach, and support services.

3. Analysis. This document and its enclosures provide evidence of a thoughtful and continuous review process occurring across the university. The overall review process examined 300 learning and operational outcomes, spanning the efforts of 29 organizations in support of 22 different educational programs. The enclosures provide an overview of the effectiveness outcomes within each functional category followed by the relevant Directors' Reports that highlight AY22 activities, successes, and challenges with recommendations for university action to support

Subj: AY22 INSTITUTIONAL EFFECTIVENESS ASSESSMENT REPORT

continued improvement in the next AY. Additional detailed assessment results are available in each directorate's four-column matrix available by contacting the IRAP office.

4. Point of Contact. Ms. Kathleen Kuehn, Director IRAP at [kathleen.kuehn@usmcu.edu](mailto:kathleen.kuehn@usmcu.edu) or 703-784-2884.

*Kathleen Kuehn*

KATHLEEN KUEHN

Copy to:  
President's Planning Council