

Speakers Bureau

Functional Lead: Provost

Division: Academic Affairs

Responsible Office: Faculty Development and Outreach Coordinator

1. Purpose. The purpose of the Marine Corps University (MCU) Speakers Bureau is to allow the Marine Corps University to share the expertise of its faculty through community engagement. In the interest of improving faculty outreach and brand messaging, faculty members are provided the opportunity to participate in speaking engagements outside of the University.

2. Background. The Speakers Bureau is a group of faculty members, with relevant expertise, who volunteer as potential speakers to educate and inform the public and sponsoring organizations about the Marine Corps, Marine Corps University and its PME continuum and educational programs, specific aspects of the PME curricula, and other military-related academic subjects (e.g., military history and leadership). Specific topics include but are not limited to PME curricula and other military-related academic subjects (i.e., military history and leadership), issues in education, and critical thinking.

3. Policy

a. Fundraising, Promotional Activities and Endorsements. MCU Speakers may not participate in any activity that is associated with fundraising, promotional activities/endorsements, or partisan political activities, either directly or indirectly in a manner that would create an appearance of USMC endorsement, affiliation, sponsorship, or support of a particular entity, cause, or political belief.

(1) Event Organizer Documents. Any documents that the event organizer requests a speaker or the MCU Speakers Bureau to sign must be submitted to the FDOC in advance.

(2) Discrimination. MCU Speakers may not participate in any activity in which any group has been unlawfully segregated or unequally treated on the basis of race, sex, color, national origin, disability, religion, age, or sexual orientation.

(3) Honoraria or Fees. MCU Speakers are not allowed to accept honoraria, stipends or fees for speaking.

(4) Travel Expenses. Due to budgetary limitations, MCU may not be able to fund the travel for events requiring the speaker to travel 50 miles or more. MCU does have the authority, however, to accept payment from other organizations for travel expenses to meetings for speaking engagements under 31 USC 1353.

b. Accreditation Requirements. MCU's outreach programs will be consistent with our mission.

4. Procedures. The Faculty Development Coordinator is responsible for the overall development and management of the Speakers Bureau and will coordinate participation in the Speaker's Bureau. Speaking engagements are tracked each academic year and post-event surveys are

provided to the requesting parties to garner audience feedback. Survey results are shared with respective speakers for their awareness and enrichment.

Related Policies and Forms:
Speaker Request Form

Promulgated: 21 Sep 2020

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