MARINE CORPS UNIVERSITY

2021 Annual Report on Faculty and Staff Publishing
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Academic year 2020–21 was busy for Marine Corps University (MCU). The schools—College of Distance Education and Training (CDET), College of Enlisted Military Education (CEME), Command and Staff College (CSC), Expeditionary Warfare School (EWS), Marine Corps War College (MCWAR), and School of Advanced Warfare (SAW)—worked tirelessly to ensure that the educational quality of our programs remained high, while shifting between in-person, virtual, and hybrid instruction as COVID-19 pandemic conditions required. Despite the additional workload and uncertainty that accompanied the global emergency, our faculty were exceptionally productive in their continued scholarship throughout this period. MCU faculty and staff published 18 books, 4 edited volumes, 28 book chapters, 50 articles, and 51 shorter analyses during the academic year. This level of productivity would be commendable at any time, but it is particularly remarkable given the challenges of the past year.

Not an academic body to shy away from difficult topics, many of the works published during the previous year clearly and thoughtfully address the priorities outlined in the current Commandant’s Planning Guidance, Force Design 2030, and the 2018 National Defense Strategy.¹ Faculty and staff have published on naval integration, wargaming, civil-military relations, developing intellectual overmatch through professional military ed-

ucation, great power competition, and the Arctic. Our faculty and staff are regular contributors to War on the Rocks, the Marine Corps Gazette, Joint Forces Quarterly, the Journal of Advanced Military Studies, and other hallmark military publications that help inform key decision makers’ thinking on these pressing issues. Throughout all of these publications, readers will easily see the faculty and staff’s commitment to improving the profession of arms, contributing to the intellectual development of the force, and improving combat readiness.

This list of faculty and staff publications is valuable to anyone interested in current, high-quality research on some of the Marine Corps’ greatest challenges and adversaries. It is also useful to those interested in collaborating on future research in these areas. Individuals interested in partnering with the faculty and staff on any of the future research projects found hereafter are encouraged to reach out to the researcher to discuss possibilities for collaboration. The Marine Corps University 2021 Annual Report on Faculty and Staff Publishing represents the first iteration of an annual account of the exemplary work being done by and for the university.

The Marine Corps has reaffirmed its commitment to lifelong learning by publishing Learning, Marine Corps Doctrinal Publication 7, and all corners of MCU have emphatically embraced that challenge. The following annual report exemplifies the Corps’ commitment to being “a thinking force that constantly strives to improve and is never finished learning.”

Rebecca J. Johnson, PhD
Vice President for Academic Affairs
Marine Corps University

Introduction

**MCU Mission Statement**
MCU/EDCOM develops and delivers professional military education and training through resident and distance learning programs, while also preserving and presenting the history of the Marine Corps, in order to prepare leaders to meet current and future security challenges and inform the public of the service’s role in national defense.

**MCU Vision Statement**
Advance the legacy of Marine Corps warfighting excellence through a forward-thinking military academic institution that delivers world class education to develop professional leaders.

**MCU Strategic Plan 2017–22**
The goals of the university’s strategic plan provide the foundation for the University’s educational philosophy.

GOAL 1: Conduct education and training to develop professionally competent individuals who think critically and solve complex problems creatively in a dynamic environment. (Professional Learning)

GOAL 2: Develop and maintain an effective, transparent, collaborative, and responsive organizational structure in order to foster a culture of continuous learning and improvement. (Organizational Strength)

GOAL 3: Provide state-of-the-art facilities and cutting-edge technologies in order to facilitate Ma-
rine Corps University’s innovative and global learning environment. (Infrastructure and Technology)

GOAL 4: Strengthen faculty and staff development opportunities in order to promote teaching excellence, scholarship, and the sharing of knowledge. (Faculty and Staff Development)

GOAL 5: Leverage MCU’s scholarship, research, publishing, stewardship, learning opportunities, and conferencing capabilities in order to strengthen the MCU brand and to support the Marine Corps, the broader national security audience, and the public. (University Outreach)
2021 Annual Report on Faculty and Staff Publishing
Summary of Marine Corps University Faculty and Staff Publications and Future Research

Brute Krulak Center for Innovation and Future Warfare

Published


——. “Disinformation Challenges in a Pandemic.” Foreign Service Journal 97, no. 6 (July–August 2020).


——. “Inside the WEZ, 2026.” Marine Corps Gazette 105, no. 2 (February 2021).
Brute Krulak Center for Innovation and Future Warfare


——. “Ploesti, 1943,” #BruteCast podcast, season 1, episode 2, 17 June 2020, 1:09:30 min.


——. “We Do It Ourselves in Our Own Capital.” Public Diplomacy Council (blog), 18 June 2020.


Brown, Maj Ian T. “John Boyd, the U.S. Marines, and Maneuver Warfare.” #BruteCast podcast, season 1, episode 16, 26 September 2020, 1:05:00 min.


Cooper, Maj Jared. “Where Good Ideas Come From.” #BruteCast podcast, season 1, episode 8, 27 June 2020, 17:40 min.


——. “A Focus on Asia: How Terrorist Groups End.” #BruteCast podcast, episode 1, 17 June 2020, 38:11 min.

——. “Churchill: Cooperation and Contest.” #BruteCast podcast, season 2, episode 8, 29 March 2021, 1:08:43 min.


—. “Brute Krulak Center.” Corps Stories Innovators podcast, season 2, episode 8, 4 January 2021, 51:19 min.


—. “Russian Private Military Companies.” #BruteCast podcast/webinar, season 1, episode 4, 18 June 2020, 50:48 min.


Forthcoming


Brute Krulak Center for Innovation and Future Warfare


———. “Congress Should Vote ‘No’ on Austin. It Likely Won’t.” Defense One, 8 December 2020.

Command and Staff College


—. “This Is Not a Civil-Military Crisis.” Defense One, 5 June 2020.


Wineman, Bradford A. “100 Years of the USMC Command & Staff College.” *Marine Corps Gazette* (July 2021).


**Forthcoming**


**Future Research**

Ciddi, Sinan. Researching and writing on Turkey’s continued de-democratization under the Recep Tayyip Erdogan government and situating the country in a wider comparative and regional perspective.

Flynn, Matthew J. Researching and writing Napoleon’s Art of War, a book-length treatment placing the great general’s contribution to war in the context of his time, where the art of war rested on more than one person.

Command and Staff College

—. “Forging a ‘Flexible Response’: Eisenhower, the U.S. Air Force, and the Crises of 1958.” Article-length manuscript in revision.

—. “‘How About a Nice Game of Chess?’: The U.S. Military and Wargames in the Cold War.” Article-length manuscript in progress.


Goldenziel, Jill. Researching and writing “Legislating Trust: Solving the Crisis in Civil-Military Relations” that will argue that the United States must work to restore public trust in its armed forces. This article will explore several areas for how law can be used to improve public trust in the military. Topics may include legislative reforms to decrease the likelihood that the military will be deployed on U.S. soil, the importance of the military remaining nonpartisan, and the importance of eradicating Confederate symbols from military installations. This discussion is particularly important in the age of social media, when First Amendment-protected speech by servicemembers can easily be misconstrued as official military statements. At a time when fewer than 7 percent of the U.S. population are veterans, the importance of the general public understanding and feeling connected
to the military is vital. The article has been tentatively accepted for publication in the *Maryland Law Review*.

——. Researching and writing *Weapon of the Weak: Do Small States Use International Law to Challenge Great Powers?* (initially funded by the Department of Defense’s Minerva Project), testing the conventional wisdom that international law was created by powerful Western countries to reflect their own interests and is enforced accordingly by international courts and international organizations today. For this project, Goldenziel is building an original dataset of cases brought before the International Court of Justice, the International Tribunal for the Law of the Sea, the Permanent Court of Arbitration, and the World Trade Organization. She is analyzing this data to determine the characteristics of states that are most likely to bring cases before these tribunals, which states they are likely to file these cases against, which states emerge victorious, and under what conditions they succeed. The project will contribute to scholarly and policy debates on the role of international law in international relations.

——. Researching and writing a single-author book titled *Border Problem: How Politicization of Refugee Crises Harms National Security*. Goldenziel argues that the politicization of refugee crises by the United States damages national security and makes a mockery of American ideals. The author concludes by arguing that U.S. immigration law and policy must be reformed to prevent national security threats, including a shortfall in military personnel due to alienation of immigrant communities, the distrust of our allies
abroad, and population displacement that will result in future instability. Goldenziel will propose how law and policy can be reformed to better assist displaced populations and prevent humanitarian crises and threats to national security.

—. Serving as a coeditor of The Oxford Handbook of Comparative Immigration Law (Oxford University Press, forthcoming 2023) with Kevin Cope and Stella Burch Elias. The proposed handbook will define the field of comparative immigration law, laying the groundwork for future research by scholars worldwide. Specifically, the handbook will set forth broad conceptual parameters for the field, situate comparative immigration law along a range of theoretical dimensions, and present critical perspectives and directions in which the field might grow. The project will bring together more than 60 of the world’s leading immigration and comparative legal scholars to identify and analyze the key issues in the field and to catalyze further research on the topic. The handbook will provide scholars, students, and practitioners with a broader approach to thinking about immigration law and policy. It will also provide answers to many pressing scholarly legal and policy questions about immigration laws’ global impact.

Command and Staff College

—. Researching and writing a single-author title, Victory in the American Revolution, 1775-1783: A War Gone South, which is study of the war in the South, focusing on the six colonies south of the Potomac. Virginia and South Carolina formed with Massachusetts and Connecticut as a “revolutionary vanguard” of four colonies in 1775 to oppose England, to back the formation of an American national army under Virginian George Washington, to wear down the British, and in the case of the Southern colonies, to exploit a strategic stalemate to provide center stage for the final act of the war—Yorktown.

Grant, LtCol Craig A. Researching and writing “Back to the Future: Reviving the Military Unions Debate.” Given recent changes in the military that focus on extremism, the divisive political environment, and rampant social issues regarding diversity—all of which impact military service—this article will explore the potential value in unionizing the military.

—. Researching and writing “Military Departments versus Armed Forces: The Application of Title VII of the Civil Rights Act to Military Personnel.”

—. Researching and writing on preventing or reducing sexual counterproductive work behaviors in military organizations.

—. Researching and writing on whether retired U.S. Army general Colin L. Powell could have become a four-star general in the U.S. Marine Corps.


Kelley, Cdr Stephen A. Researching and writing Getting to War: The Evolution of American Security Policy in the Persian Gulf, 1969–91. This project examines the evolution of American Persian Gulf policy from 1969, when the British abandoned their vestigial responsibilities east of Suez, to 1991, when the George H. W. Bush administration decided that the only credible response to Iraq’s invasion required the direct employment of American combat power in the region. This study, adapted from the author’s doctoral dissertation, focuses on National Security Council-level policy.

Mackenzie, Lauren, and Kelly Tenzek. Researching and writing Exploring the Connection between Resilience and End-of-life Communication: Final Conversations from Military Students’ Perspectives. This ongoing project highlights the perceptions and experiences of military students surrounding end-of-life (EOL) communication. In an effort to extend their previous work completed in 2018 that integrates EOL content into professional classroom contexts, the current work-in-progress seeks to use semi-structured interviews to better understand military students’ experiences with death and dying through the lens of final conversations.
Metelits, Claire M. Researching and writing “A Gendered Analysis of American Extremist Group Propaganda.” This project will examine how men and women are depicted in the online and print propaganda of right- and left-wing American extremist organizations. The study will examine the images through a gendered lens and explore the crafting of a specific version of masculinity and femininity that establishes expectations from these groups and their members.

Metelits, Claire M., and Kyleanne Hunter. Researching and writing “The Motherhood Trap: How Maternal Representations of Women Create a Double Security Bind.” Using the case studies of women’s participation in both the Black Lives Matter demonstrations and the 6 January 2021 riots at the U.S. Capitol, the authors show how the ubiquitous framing of women as mothers is part of narratives in both media (social and mainstream) coverage of events in which women participate and formal policy directed at the expansion of women’s rights and opportunities. The authors found a two-prong impact: the threat that women’s dissent can pose is often overlooked and women are not taken seriously as part of the national security apparatus, placing the United States in a double security bind. After an analysis of this security threat, the authors conclude with a discussion of how the U.S. security sector and media coverage of women in public life can adapt to better recognize the agency women possess, thus increasing national security. The work was submitted for an edited volume, forthcoming 2021.
Shibuya, Eric. Researching and writing an article on potential futures for China and U.S.-China relations. What are the possibilities for U.S.-China relations in the next few years? The author will argue that Cold War analogies do not apply, and there is a need to focus on other instruments of power to relieve US-China tensions.

———. Researching and writing a book-length project on how governments are subverted. Insurgency is not simply, or even mostly, about violence; successful insurgencies set up alternative structures of dispute resolution and resource extraction (a.k.a. shadow governments). This planned comparative study will look at a variety of insurgencies (successful and otherwise) and examine the role that subversion played in their success/failure.

———. Updating a chapter on U.S. relations in Oceania. The original published chapter was released in the 2016 volume, Regionalism, Security, and Cooperation in Oceania (Daniel K. Inouye Asia-Pacific Center for Security Studies). This update will go into a new volume scheduled for 2022.

Stowe, Christopher S. Researching and writing George Gordon Meade: A Nineteenth-Century Life (Kent State University Press, forthcoming). This single-author, book-length biography of American military officer Meade places its subject within nineteenth-century sociocultural, political, and military contexts. The author argues that factors associated with conceptions of martial and elite manhood can better enable scholars to comprehend the mindset
of the era’s officers as well as the command and civil-military relationships that they cultivated, leading to a richer perspective of the operations in which they took part.

Strauss, Lon. Researching and writing *Uncle Sam Is Watching: Surveillance of Civilians in the First World War*, which is under consideration with publishers. On a massive scale and for the first time in U.S. history, agents of military intelligence conducted a campaign of surveillance on American citizens. A larger cultural movement in American society during the First World War influenced these military officers, as demonstrated by Congress’ passage of the Espionage Act of 1917 and the Sedition Act of 1918 and thriving vigilante organizations such as the American Protective League (1917–19). Additionally, Americans were conflicted about defining patriotism or how much room patriotism left for constitutional civil liberties in wartime. Military and civilian tactics of surveillance, as well as political, cultural, and legal contextualization of the influences on the investigators and suspects come together in *Uncle Sam Is Watching*, which also portrays the influences on society that produced the type of domestic surveillance that cut across political, cultural, religious, legal, and military sections of society during the First World War. The actions of those involved laid the foundation for surveillance of American civilians throughout the twentieth century.

——. Researching and writing “‘War of Democracy against Military Autocracy’: American State of Exception or Continuity,” for a special issue of *First World*
War Studies (forthcoming 2023). The article offers an examination of the war powers that Congress gave President Woodrow Wilson after declaring war against Germany in April 1917. The author will analyze how far the three branches of government went toward a “state of exception” that undermined civil liberties and peacetime values of democracy that had a lasting influence on American society in the twentieth century.

Strauss, Lon, LtCol Michael Byrne, and LtCol Ryan Gordinier. Researching and writing “The Marine Corps and NATO’s Northern Flank,” for the forthcoming 2021 special issue of Arctic Review on Law and Politics on military power in the Arctic. The article provides an analysis of the Marine Corps’ current Arctic stance along with current concepts within the context of the North Atlantic Treaty Organization’s dilemma on their northern flank.


———. Researching and writing “The Mughal Polity” for the Empires and Ethics Research Project Conference at Oxford University in September 2021 and later publication in the Medieval History Journal (Sage India).

———. Researching and writing for a forthcoming book-length work, Seven Myths about Islamic History, with Hackett Publications.
Swanson, Craig A. Research and writing “Protecting the Carriers” as chapter sample for a book proposal submission to Naval Institute Press. Between February and October 1942, every fleet carrier of the U.S. Navy in the Pacific had either been sunk or heavily damaged on multiple occasions. As the de facto capital ship after the destruction of the battle fleet at Pearl Harbor, the Navy had to find ways to increase carrier survivability to continue an offensive war against Japan. After the loss of the USS Hornet (CV 8) on 26 October 1942, the Navy did not lose a single fleet carrier for the rest of the Pacific War. This work examines how the U.S. Navy was able to protect its carriers in contrast to the Imperial Japanese Navy’s failure at the same task.

Tesser, Lynn. Researching and writing The Geopolitics of Self-Determination: The International Origins of the Nation-State Order. This book-length work offers a new explanation for the nation-state based international order and injects new data into the vast recent body of work on the historiography of empires in social science research on secessionism and state proliferation as well as international relations work on international order.


Forthcoming


Future Research

Bateman, Kirklin J. Researching and writing “Achieving Intellectual Overmatch: The Role of PME in Great Power Competition.” This work builds on the June 2021 Marine Corps Gazette article, where the author explores the role of professional military education (PME), especially Marine Corps officer PME, in great power competition. With the 2017 National Security Strategy and 2018 National Defense Strategy naming great power competition as the most serious threat to the security of the United States and the recognition that America no longer enjoys the technological overmatch with adversaries and competitors, it is important to consider how PME can create intellectual overmatch. This work will include quantitative data based on interviews with Fleet Marine Force commanders and Expeditionary Warfare School graduates.

Lethal, and Sufficiently Protected Force.” This policy analysis manuscript proposes a new force structure type that, as a division commander’s assigned battalion, minimizes logistical burdens, minimizes signatures, and maximizes speed and mobility in a highly contested near-peer adversary environment. The authors include tables of organization and equipment as well as two notional vignettes to demonstrate the formation’s applicability.

Holm, Todd T. Researching and writing “Accepting Our Unconscious Bias.” The article will focus on an activity that demonstrates how each person has unconscious biases and what that means about us. The article considers how individuals can reduce defensive reactions to being told they have unconscious biases by proving that everyone has them, discussing where they come from, and suggesting that the goal for all people is to become more aware of these biases thus reducing their impacts.

———. Researching and writing “Gen X, Boomers, Millennials, and Gen Z: Why the Best of Intentions Lead to Generational Friction.” There always seems to be friction between generational groups in the workplace. This article focuses on how the experiences and skills of one generation tries to pass to the next generation does not adequately prepare them and actually results in generational friction.
Williams, Maj Joseph. Researching and writing “An Identity Crisis: The Immorality of PME.” The author will explore the morality of the dichotomous approach PME institutions take toward military morality and virtue, which generally assumes binary assessments of virtue while denying the existence of personal identity. This work will link moral training in PME to veteran suicide, diversity, and inclusion.

——. Researching and writing “Brute Was Wrong: America Doesn’t Want a Marine Corps.” To ensure the viability of our all-volunteer force, the entire Joint force must secure the Marine Corps’ long-term viability as a Service.

——. Researching and writing “In Command and Out of Control.” This work offers a framework for understanding the components of command decision making and the relationship between control and feedback.

——. Researching and writing “Irrelevance: Diversity for Diversity’s Sake.” The naval force should establish stand-alone diversity and inclusion officers as special, direct-report staff officers to the Service chiefs to purposefully integrate diversity policies with professional military education curricula. Through this initiative, diversity is a means to the end of effectiveness, not the end in itself. This essay was submitted for the 2021 U.S. Naval Institute Diversity and Inclusion Essay Contest, but was not selected from the more than 100 submissions. Author is adjusting the framework and thesis for publication.
History Division

—. Researching and writing “Mindlessness in Maneuver Warfare.” Marine Corps Gazette, forthcoming. The Marine Corps should render the attritionist-maneuverist debate irrelevant by evolving Warfighting, Marine Corps Doctrinal Publication 1, to define maneuver warfare as a mindset, while updating this series of doctrinal publications to clearly define institutionalized doctrinal methods.

History Division

Published


Leadership Communication Skills Center

Published

Leadership Communication Skills Center

Future Research

Hamlen, Andrea. Researching and writing “Demystifying the Research Paper.” This article further explores implications of a research and writing pilot program discussed in the 2020 Joint Professional Military Education Scholarship of Teaching and Learning (JSOTL) Forum panel titled, “They Say Our Students Can’t Write: Essential Perspectives and Practices on the Institution, the Assignment, and Feedback from Student Writing.” During the past few years, several faculty within a PME institution noticed that students were struggling to locate appropriate sources and to interact with the sources they read as part of a discourse community. As such, in fall 2019, a cohort composed of a writing center faculty member, a civilian faculty mentor, and a research librarian piloted a master’s paper mentoring program aimed at providing students with the information literacy skills they need to produce well-researched master’s papers. This article summarizes the literature that informed the formation of the program, describes the specific structure of the program, reports on the results of the program, and highlights opportunities, challenges, and areas for further exploration.

Wells, Stase. Researching and writing “Building Trust and Success through Dialogic Feedback.” This article serves to deepen the discussion on dialogic feedback from the panel presentation given at the 2020 JSOTL Forum titled, “They Say Our Students Can’t Write: Essential Perspectives and Practices on the Institution, the Assignment, and Feedback for Improving Student Writing.” The article will ex-
explore a writing center faculty’s unique and valuable instructional support role in the feedback loop between students and faculty within the context of dialogic feedback as an interactive learning exchange that promotes trust, negotiates meaning-making processes, and clarifies expectations. PME writing center faculty prepare students for the rigors of graduate-level academic research and writing, but also support military faculty in providing usable, actionable feedback on students’ written projects.

**Lejeune Leadership Institute**

**Published**


**Marine Corps University Press**

**Published**


Marine Corps War College

—. “From Detroit to Tokyo Bay: A World War II Marine Witnesses the Japanese Surrender.” *Leatherneck* 103, no. 9 (September 2020): 36-43.


Marine Corps War College

Published


—. “Now Is the Time to Spend Big.” U.S. Naval Institute *Proceedings* 146, no. 8 (August 2020).

—. “Where Will the Next War Be Fought?” U.S. Naval Institute *Proceedings* 146, no. 11 (November 2020).


Forthcoming


Published


Middle East Studies

—. “Iran’s Maritime Strategies and Tactics.” #BruteCast podcast, season 1, episode 5, 26 June 2020, 50 min.


—. “Iran, Russia, Pakistan, and Afghanistan: Prospects and Potential Trajectories.” Middle East Institute webinar, 28 May 2020, 1:02:40 min.


**Forthcoming**


School of Advanced Warfighting


Morris, Col Michael F. “Fighting the Phantom: 1st Viet Cong Regiment in I Corps.” Marine Corps History 7, no. 1 (forthcoming Summer 2021)

Published


Future Research

Fosher, Kerry. Researching and writing Science Consumption in the Marine Corps. This long-term research effort uses qualitative methods, primarily semistructured interviews, to examine how civilian and military leaders in the Marine Corps understand and use scientific knowledge and expertise. The project is intended to produce applied outcomes in the form of recommendations for improving science-related decision making and one or more scholarly publications.